

FOR IMMEDIATE RELEASE



Rega Introduces Replay: Genuine Hi-Fi Performance at a New \$395 Price Point

ARLINGTON, Texas - Oct. 12, 2026 — The Sound Organisation is excited to announce Rega Research's newest offering Replay, an entirely new turntable designed to bring the company's celebrated approach to analog playback to a broader audience. Priced at just \$395 MSRP, Replay represents a new entry point into Rega's award-winning turntable range, offering the performance and engineering principles that have defined the British manufacturer's turntables for decades.

Developed over three years and handmade in England, Replay sits below the award-winning Planar 1 in Rega's lineup, yet has been engineered to deliver comparable musical performance. Designed with both first-time turntable owners and experienced vinyl enthusiasts in mind, Replay makes genuine hi-fi playback more accessible without abandoning the principles at the heart of Rega's design philosophy.

Flagship-Inspired Engineering

At the heart of Replay is a distinctive rigid, low-mass skeletal plinth, drawing on the design approach found in some of Rega's most ambitious turntables, including the Planar 8, Planar 10, and Naia. Rega's longstanding emphasis on lightweight, rigid construction is central to the design, minimizing unnecessary mass while providing a stable foundation for accurate vinyl reproduction. Replay brings this philosophy to an entirely new price category, with a striking skeletal design that sets it apart from conventional entry-level turntables.

Replay also shares key components with the established Planar 1, including Rega's RB110 precision tonearm and factory-fitted Carbon moving magnet cartridge. Together with a 24V low-noise synchronous motor, advanced EBLT drive belt, and 23mm phenolic resin platter, these components create a carefully considered playback system engineered around musical performance.

A custom removable dustcover completes the design, providing everyday practicality while retaining Replay's distinctive appearance.

A New Entry Point to the Rega Experience

While Replay introduces a new price point to the Rega range, it is much more than a simplified version of an existing product. Replay reflects a considered approach to introducing new listeners to the performance and craftsmanship for which Rega is known.

For music lovers looking to move beyond basic mass-produced record players, Replay offers an opportunity to discover what a properly engineered turntable can bring to their favorite recordings. For established vinyl enthusiasts, it provides another compelling way to experience Rega's distinctive approach to analog reproduction.

Pricing and U.S. Availability

The Rega Replay will retail for \$395 USD, with pre-orders now being accepted ahead of the first U.S. shipment, expected to arrive in early December 2026.

Customers interested in purchasing Replay are encouraged to contact their local authorized Rega retailer or hi-fi specialist for pre-order information and availability.

Rega Replay — Key Features

- Rigid, low-mass skeletal plinth inspired by Rega's flagship designs
- Rega RB110 precision tonearm
- Factory-fitted Rega Carbon moving magnet cartridge
- High-quality 24V low-noise synchronous motor
- Advanced EBLT drive belt
- 23mm phenolic resin platter
- Custom removable dustcover
- Handmade in England
- Lifetime warranty against manufacturer defects
- U.S. MSRP: \$395

ABOUT THE SOUND ORGANISATION: Headquartered in a 20,000 square foot dedicated facility in Arlington, Texas, The Sound Organisation is the importer of record for some of the most well-known audio brands from the United Kingdom including The Chord Company, Chord Electronics, ProAc Loudspeakers, and Rega Research. Since 1993, The Sound Organisation has been dedicated to discovering and providing unique audio products to North American retailers in order to promote quality hi-fi in the US, Canada and beyond.

ABOUT REGA RESEARCH LTD: Founded in 1973 by iconoclastic engineer Roy Gandy, Rega's mission has always been clear — offer high quality HiFi products at honest prices. Rega views adornments that don't improve the performance of the final product as unessential. Located in Southend-On-Sea, Essex UK, Rega manufactures and hand-builds all of its products with a workforce of over 125 dedicated engineers, designers, and craftsmen.

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